



# AI for Non-Technical Professionals

TORONTO

8:30 - 1PM, 20HRS/WEEK, 4 WEEK COURSE

## AI Without the Coding. Real Skills. Real Impact.

Designed for non technical professionals, this program teaches you how to use AI tools effectively, automate workflows, evaluate risks, and develop business ready AI solutions. From prompt engineering to strategy and implementation, **you will gain the confidence to lead AI adoption in your workplace.**

### Who Is It For?

- Professionals who want to use AI confidently in their everyday work
- Managers looking to improve productivity without technical coding skills
- Entrepreneurs exploring practical AI tools for their business
- HR, operations, marketing, and business professionals adopting AI in their roles
- Anyone curious about AI who wants real, practical application — not theory

### Learning Outcomes

- By the end of this program, you will be able to:
- Confidently use AI tools to increase productivity
  - Apply AI solutions to real business scenarios
  - Evaluate risks and implement responsible AI practices
  - Develop business cases that demonstrate value and impact
  - Lead AI conversations in your organization with clarity and credibility

**2026 Start Dates:** July 13, September 7, November 2

#### English Requirement:

ILAC Level 10 (IELTS 4.5 or equivalent)

#### Why choose ILAC International College?



ILAC Education group has over 29 years of educational excellence. ILAC IC delivers industry aligned programs designed to build practical, in demand skills. Every certificate includes a hands-on capstone project, ensuring you graduate with real world experience and portfolio ready work.

Plus, access monthly career services workshops including resume preparation, interview coaching, and LinkedIn optimization to support your job search success.

Sample of Timetable

Week	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Week 1: Foundations, What is AI, Really?</b>	AI Demystified	Prompt Engineering Essentials	Hands-on Tool Exploration & Productivity	Critical evaluation & the Hallucination Problem	Hands-on Prompt Engineering Lab
<b>Week 2: Practical Applications</b>	Use-Case Design Thinking	Business Content, Professionals Track + <b>Guest Speaker</b>	Workflow Automation and Integration	Building Your AI Portfolio & Use Case Showcase	HR and Operations Professionals Track
<b>Week 3: Strategy, Organizational Context</b>	AI Vendors, Tools & Trade Offs	Governance & Organizational Risk	Data Literacy & Making Sense of AI Insights	Analytics + <b>Field Trip</b>	Capstone Planning & Peer Teaching
<b>Week 4: Execution, Integration, &amp; Future Readiness</b>	Capstone Project Lab & Troubleshooting	Business Case & Measurement Framework	Integration & Organizational Scaling	Course Synthesis & Continuous Learning	Capstone Showcase

For additional information, or to take the next steps to sign up, visit [ilac.com](https://ilac.com) today!